

# Crawley Borough Council



## Minutes of Licensing Sub Committee

30 April 2012 at 6.30pm

### Present:

Councillors V S Cumper, D J Shreeves and K Williamson

### Officers Present:

Tony Baldock	Group Manager for Food, Licensing and Occupational Health
Mike Lyons	Senior Licensing Officer
Manson Kendall	Legal Clerk - Solicitor
Chris Pedlow	Democratic Services Officer

### Apologies for Absence:

Councillor C Oxlade

### Also in Attendance:

Applicant Subramaniam Murugaraj – (Applicant and proposed Designated Premise Supervisor)  
Robert Jordan – (Applicant's Representative)

Objectors Councillor Bob Burgess – (Local Resident, Ward Councillor)  
Councillor Brenda Burgess – (Local Resident, Ward Councillor)  
Lillian KirbyComber – (Local Resident)  
Hazel Bell – (Local Resident)  
Alan Bell – (Local Resident)  
Mr Towning – (Local Resident)  
Mollie Bourton – (Local Resident)  
John Cooban – (Local Resident)

### 34. Appointment of Chair

#### RESOLVED

That Councillor V S Cumper be appointed Chair for the meeting.

**35. Members' Disclosure of Interests**

The following disclosures of interests were made by Members:-

<b>Member</b>	<b>Minute Number</b>	<b>Subject</b>	<b>Nature of Disclosure</b>
Councillor V S Cumper	Minute 36, 37 and 38.	Application for the Grant of a New Premises Licence for '227-229' Three Bridges Road, Three Bridges, Crawley	Personal and Non Prejudicial Interest. Councillor Cumper knew two of the Interested Parties Councillor Brenda Burgess and Councillor Bob Burgess as they were fellow Councillors
Councillor D J Shreeves	Minute 36, 37 and 38.	Application for the Grant of a New Premises Licence for '227-229' Three Bridges Road, Three Bridges, Crawley	Personal and Non Prejudicial Interest. Councillor Shreeves knew two of the Interested Parties Councillor Brenda Burgess and Councillor Bob Burgess as they were fellow Councillors
Councillor D J Shreeves	Minute 36, 37 and 38.	Application for the Grant of a New Premises Licence for '227-229' Three Bridges Road, Three Bridges, Crawley	Personal and Non Prejudicial – Personal licence holder and licensing trainer
Councillor K Williamson	Minute 36, 37 and 38.	Application for the Grant of a New Premises Licence for '227-229' Three Bridges Road, Three Bridges, Crawley	Personal and Non Prejudicial Interest. Councillor Williamson knew two of the Interested Parties Councillor Brenda Burgess and Councillor Bob Burgess as they were fellow Councillors

**36. Application for the Grant of a New Premises Licence for '227-229' Three Bridges Road, Three Bridges, Crawley**

The Sub Committee considered an application for the Grant of a new Premises Licence held in respect of '227-229' Three Bridges Road, Three Bridges Crawley.

Following the introduction of those present at the meeting, the Legal Clerk outlined the procedure for the meeting. The Legal Clerk informed all parties that the Sub Committee Members had requested a briefing meeting with the Legal Clerk prior to the commencement of the Sub Committee, to confirm the procedure that would be followed during the meeting. The Legal Clerk stated that he had briefed the Members on the legislative changes to the Licensing Act 2003 that had come into effect on the 25 April 2012, by the enactment of the Police Reform and Social Responsibility Act 2011. He also advised them that since the publication of the committee report, there had been consequent changes to the Guidance issued by the Secretary of State pursuant to Section 182 of the Licensing Act 2003 to reflect those changes in the legislation. The changes in the statute, namely for the purposes of tonight's meeting, included the amendments to Section 18 of the Licensing Act 2003, (the provision which dealt with the granting of premises licences) so the word "necessary" be substituted with "appropriate". Also in paragraph 3.4 of the report, the word "necessary" was substituted by the word "appropriate" and in paragraph 7.1 of the report, substitution the word "necessary" for the word "appropriate".

He also explained that further amendments to the references within the report referring to various parts of the Secretary of State's guidance would be outlined at the Hearing by the Licensing Officer presenting the report. It was noted that any advice given was general in nature and the merits of this particular case were not discussed. The Members were advised that if there were any matters they required clarifying then they should ask questions of the parties to clarify any ambiguities.

Report PES/073 of the Council's Head of Planning and Environmental Services was presented by Mike Lyons, Senior Licensing Officer for Crawley Borough Council.

### **The Application**

The Senior Licensing Officer, Mr Lyons, informed the Sub Committee that on the 9 March 2012 Subramaniam Murugaraj, the Applicant, submitted an application to the Council as the Licensing Authority for the Borough of Crawley for a new premises licence in respect of 227-229 Three Bridges Road, for the supply of alcohol off the premises. A copy of the application was detailed in Appendix A of the report which included how the applicant intended to meet the four licensing objectives. Following the submission of the application, the Applicant had held subsequent consultation with Sussex Police and had agreed a number of additional conditions to be added to their purposed licence, which was detailed in Appendix B.

It was confirmed that the application had been advertised in accordance with legislation. As a result of this process, the Licensing Authority received 11 objections, as detailed in Appendices C to M, including those from the two Local Ward Councillors and residents. All the representations were deemed relevant as they were based on all four licensing objectives. The Council did not receive any representations from the defined responsible authorities.

The Sub Committee was then guided through the remainder of the report which set out the reasons for the Hearing and the matters which the Sub Committee should take into consideration when dealing with the application, including the relevant sections of the Guidance issued by Government pursuant of Section 182 of the Licensing Act 2003 and the Council's policy considerations. In doing that the Licensing Officer highlighted the recent changes to the Secretary of State's Guidance, in respect of each relevant paragraph within the report. Those changes referenced by the Licensing Officer were detailed in the table below:

Related paragraph in the report	Old Section 182 reference contained within report	New reference within Secretary of State's Section 182 guidance
4.2	1.8	1.09
4.3	n/a	1.16
4.5	1.27	2.9
4.7	2.4	2.4
4.8	2.6	2.4
4.11	2.33	2.34
4.14	2.38	2.39
4.17	8.41	8.34
4.18	8.44	8.43
4.19	9.25	9.43

The Licensing Officer then proceeded to inform the Hearing of the options available to it in respect of the application, and reminded the Sub Committee that any decision must be appropriate and proportionate for the promotion of the four licensing objectives. The options were to:

- (i) Grant the application subject to:
  - a. Conditions which are consistent with the Operating Schedule modified to such an extent as the authority consider appropriate for the promotion of the licensing objectives; and
  - b. Any relevant mandatory conditions.
- (ii) Exclude from the scope of the licence any of the licensable activities to which the application relates.
- (iii) Refuse to specify a person in the licence as the Premises Supervisor.
- (iv) Reject the application, giving reasons for doing so.

### **The Applicant**

Mr Jordan addressed the Sub Committee on behalf of the client, the Applicant, Mr Murugaraj. He firstly confirmed that his client had agreed to all the conditions negotiated with the Police as contained within Appendix B. To clarify that meant that the application was for the premises licence for the Supply of alcohol, off the premises, from 1000 to 2300 Monday to Sunday, but the premise would still be open as a convenience store from 0600 for other goods.

Mr Jordan then addressed a number of the concerns raised by the objections raised:

- Training - All staff would be trained by the Designated Premises Supervisor (DPS) on a set training programme that he (Mr Jordan) and the DPS had designed. Key aspects included within the training the ID procedure for challenging under 25's, understanding how to check for fake IDs, understanding the need to keep an eye out for potential proxy sales for under 18's, the use of the refusal register and no sales of alcohol to those who were drunk or street drinkers.
- Security – There were 16 cameras covering both the interior and exterior of the building, with their role being for security but also to help proxy sales and ensure that groups of youths or drunks/street drinkers were not hanging around in the vicinity of the premise.

- Street Drinkers (SD) – The premises won't serve SD or drunks. Also the premises will not be able to sell ciders or beer above 6%. Products like K cider, Special Brew lager and White Lighting cider, which SDs' favour, due to their cheap price and relatively high alcohol content (above 6%) won't be sold in the store. Also all spirits would be located behind the cashier's counter.
- Staffing – It was expected there would be 2 staff members for the majority of the time and 3 staff members from 7pm at weekends.

The Sub Committee were reminded that an important factor for them to consider was that the Police had not objected to the application, as the Applicant had agreed to their proposed conditions, to ensure that any issues have been mitigated. The Applicant commented that he understood the residents objections if other premises in the vicinity, as referenced in the objectors statements, were selling alcohol to the SDs and those who were drunk. He highlighted that there was the right to review all premises licences if it was clear either by the Responsible Authorities or by local residents, that the licence holder was not promoting any of the four statutory licensing objectives.

### **The Objectors**

The Sub Committee then invited each of the Objectors in turn to present their opposition to the proposal to granting the premises licence, based on their written submission. The points raised by each of the objectors included:

#### **Councillor Bob Burgess (Appendix C)**

- In my objection, Appendix C, I highlight that the proposed location was '*close to residential accommodation*', and that there was '*possibility of residents' sleep being disturbed*' as a result of activities at the premises.
- Also more importantly I highlight '*concerns that the introduction of another outlet providing alcoholic drinks would worsen the issues concerning street drinking in the area.*'
- I question as to whether there was a need/ requirement for another licensed premises within Three Bridges and I also question as to whether residents want a further premises. Clearly by the level of objections they don't.
- On the issue of Residents what consultation has the Applicant attempted with the local community, as stated they should do within paragraph 5.11, page A/8 of the report? I presume none, as if he had, he would have found out that the premises was not wanted.
- Some other areas of the report I would like to bring to the attention of the Sub Committee include paragraph 5.4, page A/7, which states '*The Council recognises both the needs of residents for a safe and healthy environment in which to live and work and the importance of safe and well run premises*'. How would another premises aid in this when residents were currently unable to live or work in a safe and healthy environment due to the significant issue of SDs within Three Bridges
- Also paragraph 5.6, page A/8 that states '*the Council will primarily focus on the direct impact the activities taking place at licensed premises may have on members of the public living, working or engaged in normal activity in the area concerned*'. Residents through their objections were telling the Sub Committee that the premises would directly impact on their lives negatively.
- On the plans provided within the report it was not clear where the proposed area for alcohol would be stored, especially in relation to spirits.

**Councillor Brenda Burgess (Appendix D)**

- There was a significant problem of street drinking and drugs within that area of Three Bridges and a new premises would only provide further temptation, especially as it would be close to Openhouse, the homeless centre.
- Local residents already suffer from the regular noise of drunken SDs, going to and from the park in Jubilee fields; SDs also urinating in their gardens and had even been arrested for copulating on the playing fields. A further premises would just exacerbate those issues.
- Who would the premises serve? The area was currently heavily served by premises where alcohol could be purchased from, who would their clients be?
- Concerns over the training of the staff would be thorough enough to cover all circumstances, especially in terms of selling to SDs, youth's getting proxy purchases, use of fake Id's and Hoodies/ motorbike helmets being worn to hide faces? Who has approved the training manual?
- Surprised that there was no representation from the Police against the application, as she would assume it must have ticked all of the Police's crime prevention boxes.

**Lillian KirbyComber (Appendix E)**

- She was the Chair of Three Bridges Forum and one of the most discussed issues at the Forum was the impact of SDs within the ward.
- She and other Forum members regularly had to pick up litter of broken bottles (incl. spirits) and beer/ cider cans throughout Three Bridges, especially in the area surrounding and including Jubilee Fields.
- SDs regularly urinate in the gardens in Three Bridges and behaving offensively.
- Residents cannot go to the park in Jubilee Fields as SDs were always there or sitting on the wall by the church opposite to the proposed new premises getting drunk.
- How would another outlet supplying alcohol make residents lives better? It would just add to the issue and encourage other people to drink?

**Alan Bell (Appendix G)**

- Mr Bell said that what the Applicant had said was what he had expected to hear and he was sure it could work in some areas. But it won't work in Three Bridges, it would simply be another place for SDs to buy alcohol, to then go to the park, and get drunk. That's what the SDs have been doing there over the last three years.
- Coopers newsagents had been selling to SDs, and then they go off to the park and get drunk. They become loud and threatening to residents, leaving or throwing bottles, cans and other rubbish everywhere affecting residents' lives.
- Coopers have been caught selling to SD's with ASBOS, as reported in the press.
- There were too many premises, seven nearby where SDs could go and get more alcohol and another was not needed.

- Residents report to the Police when SDs were in the park. Residents are trying to save the park from SDs. Please help in the recovery process by refusing the premises licence to ensure things won't get worse.

**Mr Towning – (Appendix H)**

- Mr Towning started by reading out a number of headlines from the local press with regards to the drinking issues within Three Bridges and Jubilee Fields  
*"Homeless pair caught with their trousers down"*  
*"Man stabbed in the throat near Three Bridges church"*  
*"Alcoholic is given ASBO"*  
*"Drinker lout flouted ASBO after one day"*  
*"Drunk assaulted officer at shelter"*  
*"Strange ASBO' breached again"*  
*"Setup to fail' drinker jailed for nine weeks"*
- Also the Police have issued over 12 Section 27's in the vicinity (banning offenders from returning to a certain area for a set time) to SDs over the last few months.
- Mr Towning said that he lives opposite to Jubilee Fields, but his wife won't go to the park, due to the intimidation of the SD's and teenagers, with dogs, drinking. They are there throughout the day and night noisily drinking and when they do leave, they leave broken cans and bottles everywhere.
- On the objective of protection of children, children cannot use the play area or park due to street drinkers sitting there drinking. Another premises would just add to all of those problems.

**Mollie Bourton (Appendix L)**

- No need for a further premises as there were currently other places to purchase cheaper alcohol in the vicinity,
- She stated that within Three Bridges there were 18 places with premises licences including 5 pubs, which compares to only 7 and 3 premises within Tilgate and Furnace Green respectively.
- Within Three Bridges there is too much underage drinking and SDs. Both become hostile through alcohol and lead to fear amongst residents. No need for a further premises.

**John Cooban (Appendix M)**

- Pleased that the building was being reopened as a convenience store, but why have an off licence? There was no need.
- Granting the alcohol licence would merely reinforce the network, within Three Bridges, of facilities that attach and support those unfortunate enough to have developed alcohol and drug dependent life-styles.
- There were simply too many people sleeping rough, and SDs within Three Bridges. Those people were using Jubilee Fields as their drinking spot and a further store won't help the situation.

**Further Discussion and Questioning**

The Sub Committee invited the Applicant to come back on the statements made by the Objectors. Mr Jordan responded on what he heard by stating:

- Clearly there appears to be an issue within Three Bridges relating to another store(s) selling to SDs. That store must be badly managed and I would suggest that the Police and the Licensing Authority, based on the evidence they have heard, might want to consider reviewing that store's premises license.
- The same issue would not arise from my client's premises, as he stated he would not sell to Street Drinkers. In the first few weeks a clear message would be sent out to the SDs that when they attempt to buy alcohol, they would be refused consistently. This would be combined with the fact that the store won't be selling the strong Ciders and Beers, that they prefer to drink. SD will then shy away from the premises as they will know they won't be served.
- In terms of floor space dedicated to alcohol in the premises, we would be satisfied if it was limited to 20% of the floor space and to clarify all spirits would be kept behind the cashier's register

Members then asked a number of questions of the Applicant and Mr Jordan based on the information that had been provided, both in writing and verbally at the Hearing:

Questions	Answers by Mr Jordan and/ or Mr Murugaraj
Will blinds be used to cover the alcohol before 1000 and after 2300 hrs	Yes, it would be kept behind metal shutter/blinds for wine, beers and ciders. As spirits were located behind the counter they might not be covered to the same extent.
How long has the DPS had a personal licence	5 years, without any issues
You stated that you expected 2 staff to be on duty most of the time with 3 on weekend evenings. Were you offering that up for a condition?	No, as setting the staff level as a condition would be difficult to manage. For example during the day, if one member of staff goes to the toilet this would leave only one on the shop floor, they would be in breach of their licence.
What makes you confident that the staff would be able to identify SDs?	Based on experience it was quite easy to tell SDs, such as by their clothing, their mannerism, etc. Our training programme will help our staff to be able to identify them.  Also we intend to speak to Police over who were the likely SDs in the area and make our staff aware of those individuals
In terms of training will they be using a training video especially with regards to	No, based on experience with other premises, videos have not been found



ensuring no underage sales	to be successful. Rather the training programme for the premises would be customised to help staff deal with the issues they were likely to be dealing with. It was all based on trading standards principles.
<p>What does the client know about the local community?</p> <p>How does he feel the premises would be of benefit to community? and</p> <p>Who does he expect his clients to be?</p>	<p>The DPS was not from Crawley, however he would be moving to live with his family in the flat above the premises and thus would be part of the local community in the future.</p> <p>Fundamentally it's a grocery store, supplying produce for local residents, such as bread and milk etc, but also wine or beer should it be required. It is not simply an off-licence, hence agreeing to all of the Police's conditions such as not selling beers or ciders of over 6%. In terms of benefit, the store won't survive if it was not being used by residents. Therefore it must prove to be of benefit to be successful.</p>

Following the end of the questioning, the Licensing Officer was invited back in to address the Sub Committee and provide some clarification on any issues raised by the Objectors. He stated that on the issue over the number of premises in the location, it was not a relevant factor that the Sub Committee were able to consider under the Licensing Act. If the Council had a 'Cumulative Impact Policy' (CIP) which limits the number of licensed premises within a location, within its own Licensing Policy, then it would be a relevant factor. However, currently Crawley Borough Council does not have a CIP.

## RESOLVED

In accordance with Regulation 14(2) of the Licensing Act 2003 (Hearings) Regulations 2005, the public be excluded from the following part of the hearing. The Sub Committee considered that the public interest in taking such action outweighed the public interest in the hearing taking place in public.

### 37. **Application for the Grant of a New Premises Licence for '227-229' Three Bridges Road, Three Bridges, Crawley**

The Sub Committee gave further consideration to the application and to the matters raised at the meeting. In formulating its decision, the Sub Committee took into account the options that were available to them and considered what was appropriate to ensure that the licensing objectives were promoted.

## **RESOLVED**

The Sub Committee, having considered the application and the relevant representations in detail, resolved to take the actions as detailed in **Appendix A** to the minutes because it was considered appropriate to promote the licensing objectives.

### **38. Re-admission of the Public**

The Chair declared the meeting re-open for consideration of business in the public session.

The Legal Clerk informed those present of the advice he provided during the closed session which included reminding the Sub Committee of their responsibility within the Licensing Act. The Chair informed those present that she would then read out the Sub Committee's decision in brief and reminded all parties that they would receive a copy of the decision notice (as detailed in **Appendix A** to the minutes) within five days of the Hearing.

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The Chair read out the following:

*'We, the Sub Committee are prepared to grant the licence as we can not see any justification for refusing it in terms of the licensing objectives. This Sub Committee will impose the conditions in Appendix B within the report, with the additional conditions to limit alcohol sales to 20% of the sales area and signs to be displayed regarding removal of crash helmets and hoodies while alcohol was being purchased. Any breaches to the licences can be acted upon by the Police or the Licensing Authority and the residents can speak to the police about their concerns regarding breaches to the licences of other premises in the area. The right to review are open to the public.'*

### **39. Closure of Meeting**

With the business of the Sub Committee concluded, the Chair declared the meeting closed at 9.02pm

Councillor V S Cumper  
**Chair**

## Appendix A

### Decision of the Licensing Sub Committee

**Decision of the Licensing Sub Committee sitting at Crawley Borough Council in relation to the application by Subramaniam Murugaraj for the grant of a premises licence at premises located at 227-229 Three Bridges Road, Three Bridges, Crawley, West Sussex, RH10 1LG**

The hearing of Subramaniam Murugaraj's application for the grant of a premises licence in respect of the premises located at 227-229 Three Bridges Road, Three Bridges, Crawley was heard by a Licensing Sub Committee of Crawley Borough Council on 30 April 2012.

The application sought to supply alcohol off the premises during the hours of 10:00 am to 11:00 pm Monday to Sunday.

The Sub Committee, in determining the application, carefully considered the following:

- The application and all the material provided in support of it by Subramaniam Murugaraj's (appendix A and the conditions agreed with the Police Appendix B to the report) and the submissions made, by his representative, during the hearing in support of it.
- Relevant representations made by interested parties (Appendices C to M to the report) and the submissions made by those parties.
- The guidance issued by the Secretary of State pursuant to s.182 of the Licensing Act 2003.
- The Council's own Licensing Policy.

The Sub Committee then moved on to consider the determination of the application for the grant of a premise licence.

It noted that as of 25 April 2012, with the amendments to the Licensing Act 2003 made by the enactment of the Police Reform and Social Responsibility Act 2011, the task of a licensing authority on an application for the grant of a premises licence is to consider the application and representations made and thereafter a duty falls upon the authority to impose such steps as set out in s.18(4) of the Licensing Act as the licensing authority considers appropriate to promote the licensing objectives.

The Sub Committee listened carefully to the submissions made by the interested parties who attended this evening particularly that they were concerned that the supply of alcohol at these premises would lead to an increase in the level of street drinking in the area which would then consequently result in more crime and disorder and public nuisance. The Sub Committee wanted to express that they attached weight to the fact that these interested parties were local residents from the vicinity of the premises and that their concerns were based on their personal experience and knowledge of the area.

The Sub Committee paid regard to the section 182 guidance and its own policy particularly that:

- Licensing authorities should look to the police as the main source of advice on matters of crime and disorder;

- Conditions attached to licences cannot seek to manage the behaviour of customers once they are beyond the direct management of the licence holder and that conditions relating to public nuisance caused by the anti social behaviour of customers once they are beyond the control of the licence holder cannot be justified and will not serve to promote the licensing objectives ;
- It was a matter for the licensing authority to consider what constitutes public nuisance and what is appropriate to prevent it in terms of conditions, therefore there should be focus on the effect of the licensable activities at the specific premises on persons living and working in the area which may be disproportionate and unreasonable.
- That the fact the Council does not have a Cumulative Impact policy with regards to the number of license premise within a location.

In making its decision the Sub Committee took into account that there were no relevant representations made by any of the responsible authorities, including the Police, which suggested that any of the four licensing objectives would be undermined in the event that the premises licence were granted. Instead the Sub Committee noted and attached significant weight to the fact that detailed consultation had been taken place between the applicant and the police so that stringent conditions had been included in the operating schedule of the amended application currently before the Sub Committee.

Having heard and carefully considered the submissions made by the interested parties the Sub Committee was of the view it had no real evidence before it that the granting of the premises licence would directly lead to an increase in crime and disorder and public nuisance, and that any expected increase was purely speculative and an assumption at this stage.

Further the Sub Committee paid regard to its own policy which reiterates that the overall philosophy of the licensing regime is that there is a presumption that the licence will be granted unless there are compelling reasons to refuse the licence.

The Sub Committee also considered the submissions made by the representative for the applicant, Subramaniam Murugaraj's, particularly that the amended application reduced the proposed hours of the sale from starting at 6:00am to now starting at 10:00am following consultation and advice from the police. It also noted that the applicant made assurances regarding the training programme that would delivered to staff, that there will be 16 CCTV cameras in operation at the premises, that there will be 2 members of staff on duty after 7:00pm and that he would strictly limit sales of beer, cider and lager to 6% abs or less to deter street drinkers.

In addition to this the Sub Committee considered the proposed conditions (consistent with the submitted operating schedule) and came to the view that the imposition of conditions was an appropriate step to promote all four licensing objectives, a step which also the Sub Committee hopes will deal with and appropriately alleviate the concerns expressed by the interested parties.

Therefore the decision of the Sub Committee was to grant the premises licence subject to the conditions which were consistent with the operating schedule but modified to the following extent:

- No beer, lager or cider above 6% abs to be sold from the premises.
- The premises will actively participate adhere to the local Shopwatch scheme, and will not sell alcohol to target street drinkers identified through the scheme.

- CCTV to be installed in accordance with Home Office Guidelines relating to UK Police Requirements for Digital CCTV System.
- CCTV Images shall be retained for at least 28 days and except for mechanical breakdown beyond the control of the proprietor shall be made available upon request to the Police. Any breakdown or system failure will be notified to the Police on the non emergency contact number or the Licensing Officer and remedied as soon as practicable.
- It will be the responsibility of the DPS to ensure that any request from the Police for a recording to be made for evidential purposes, is carried out as soon as possible.
- Spirits will be stored and displayed behind the servery.
- The premises shall at all times maintain and operate a sales refusals book and an incident log which shall be reviewed by the Designated Premises Supervisor at intervals of no less than four (4) weeks and feedback given to staff as relevant.
- The refusals book and incident log shall be available upon request to Police, Police Licensing Officers, Local Authority Staff and Trading Standards.
- The only form of ID that will be accepted are passports, driving licences with a photograph or Portman Group, Citizen card or validate proof of age cards bearing the "PASS" mark hologram.
- The premises will operate a minimum 'Challenge 25' policy whereby any person attempting to buy alcohol who appears to be under 25 will be asked for photographic ID to prove their age.
- Suitable signage advertising the 'Challenge 25' policy will be displayed in prominent locations in the premises.
- All staff members engaged, or to be engaged, in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard to licensing, and the refusal of sales to persons believed to be under the influence of alcohol or drugs.
- Induction training must be completed, and fully documented, prior to the sale of alcohol by the staff member and age related sales refresher training thereafter at intervals of no less than three months.
- All restricted sales training undertaken by staff members shall be fully documented and recorded. All training records shall be made available to the Sussex Police and the local Trading Standards service upon request.
- At all times the premise is open and undertaking licensable activity, members of staff must be able to communicate sufficiently to enable them to promote the four licensing objectives and the ability to make an effective challenge.
- A sign will be placed in prominent display at the premises containing the following wording "Customers must remove any crash helmets and hoods while purchasing alcohol."
- No more than 20% of stock on display at the premises will be alcohol beverages.

The Sub Committee would like to express that it sympathised with the concerns of the local residents, particularly those which related to the promotion of the licensing objectives.

However, it is satisfied that there are adequate measures in place to protect those living in the vicinity of the premises under existing laws. It also would like to reiterate that there is the option of a review of this and any premises licence open to interested parties in the event that evidence materialised to suggest that the licensing objectives were no longer being promoted and the Sub Committee encouraged residents to keep in touch with the Police and the Licensing Authority should any such problems arise.